

ANNA STEINBUSCH

FASHION MANAGEMENT / BUSINESS / PEOPLE

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PROFILE

Fashion Management student with hands-on experience in fashion retail and customer service. Interested in brand management, marketing and the intersection of creativity and business.

EXPERIENCE

09/2026 – present	C&A · Retail Sales Assistant Checkout, stockroom and inventory areas
07/2026 – 10/2026	laRose · Sales / Hospitality Customer-facing hospitality work
11/2024 – 01/2026	MAUK Gartenwelten · Working Student / Service Service, barista tasks, cash handling and teamwork
06/2024 – 08/2024	die Eismacher · Service Assistant Customer service and ice-cream production assistance
11/2022 – 06/2023	Musik- und Kunstschule Bruchsal · Assistant Supported workshops and creative activities
05/2022	BE! Record Productions GmbH · Design Intern Assisted with graphic design

EDUCATION

02/2024 – 01/2028	IU Internationale Hochschule · B.A. Fashion Management Expected graduation; focus: marketing and management
2015 – 2023	Heisenberg-Gymnasium Bruchsal · University entrance qualification Final grade 1.9 (German scale); English and art awards; Otto Dix Prize

SKILLS & LANGUAGES

PowerPoint · Excel · Canva · Instagram · Word · Python (basic)
German (native) · English (C1) · French (A2) · Swedish (A1)

ADDITIONAL INTERESTS

Illustration, collage, photography, writing; volunteer involvement in cat welfare